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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186920
Party	Plaintiff Gilmar S.p.A. and Seminest Investments B.V.
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Submission	Appearance of Counsel/Power of Attorney
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Signature	/ John C. Blattner /
Date	10/31/2008
Attachments	91186920_Notice_of_Substitution_and_POA.PDF ( 3 pages )(65203 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GILMAR S.p.A. and  
SEMINVEST INVESTMENTS B.V.,

Opposers,

Opposition No. 91186920

v.

NEW LINE PRODUCTIONS, INC.,

Applicant.

\_\_\_\_\_ /

Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**NOTICE OF SUBSTITUTION OF COUNSEL**


Opposers, Gilmar S.p.A. and Seminvest Investments B.V., hereby advise the Trademark Trial and Appeal Board that its counsel of record has changed. A new Power of Attorney is attached hereto. Please forward all subsequent correspondence in this matter to the following:

John C. Blattner  
Butzel Long, P.C.  
350 S. Main St., Ste. 300  
Ann Arbor, MI 48104  
Telephone: 734-995-3110  
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Respectfully submitted,

GILMAR S.p.A. and  
SEMINVEST INVESTMENTS B.V.

By: \_\_\_\_\_

  
John C. Blattner  
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350 S. Main St., Ste. 300  
Ann Arbor, MI 48104  
Telephone: 734-995-3110

Dated: October 31, 2008

**POWER OF ATTORNEY**

Opposers, Gilmar S.p.A. and Seminvest Investments B.V., hereby withdraw all prior powers of attorney and appoints John C. Blattner, an attorney licensed to practice in the State of Michigan; and Robert D. Piliero, an attorney licensed to practice in the State of New York; both of the law firm Butzel Long, P.C., as its attorneys to prosecute this Opposition, to transact all business in the U.S. Patent and Trademark Office and/or Trademark Trial and Appeal Board in connection therewith, and to represent it in all proceedings and appeals that may arise in the U.S. Patent and Trademark Office or the courts concerning this Opposition. Please direct all communications in this matter to John C. Blattner, Butzel Long, P.C., 350 S. Main Street, Ste. 300, Ann Arbor, MI 48104, Telephone 734-995-3110, Fax: 734-995-1777, Email: [blattner@butzel.com](mailto:blattner@butzel.com).

GILMAR S.P.A. and  
SEMINVEST INVESTMENTS B.V.

By: \_\_\_\_\_

  
John C. Blattner  
Attorney

Dated: October 31, 2008

**CERTIFICATE OF SERVICE**

JOHN C. BLATTNER, declares that:

1. I am counsel for the Opposers in the captioned action, and that on the execution date which appears below, a true copy of the attached document was served on Applicant or its counsel, by causing the same to be placed in an official depository under the exclusive care and custody of the United States Postal Service, first class mail, postage prepaid, addressed as follows:

Janet A. Kobrin  
Warner Bros. Entertainment Inc.  
4000 Warner Blvd., Bridge Bldg. 156 North, #5074  
Burbank, CA 91522

2. That on the execution date below, a true and correct copy of the attached document was also sent by electronic mail to the following counsel of record:

[megan.martin@warnerbros.com](mailto:megan.martin@warnerbros.com)  
[avis.frazier-thomas@warnerbros.com](mailto:avis.frazier-thomas@warnerbros.com)

3. Pursuant to 28 U.S.C. §1746, I declare under penalty of perjury that all of the foregoing is true and correct.

Executed on October 31, 2008

By: \_\_\_\_\_

  
John C. Blattner

**Certificate of Mailing**

I, John C. Blattner, do certify that on October 31, 2008, I filed via electronic means (ESTTA) this NOTICE OF SUBSTITUTION OF COUNSEL and POWER OF ATTORNEY with the:

U.S. Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

  
John C. Blattner